

SEO Case Study

Client: Family Eye Care Services

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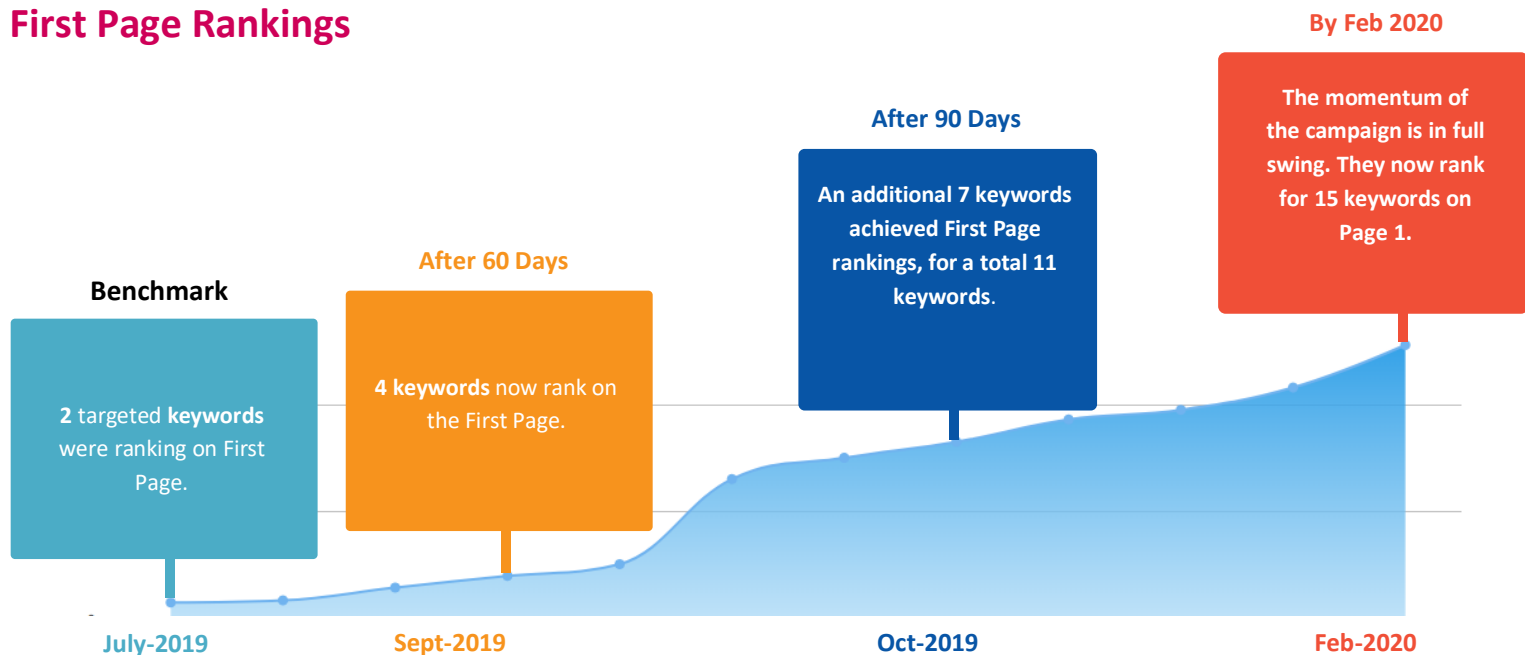
Before SEO

The client approached us in July 2019. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just two keywords ranking on the first page of major search engines.

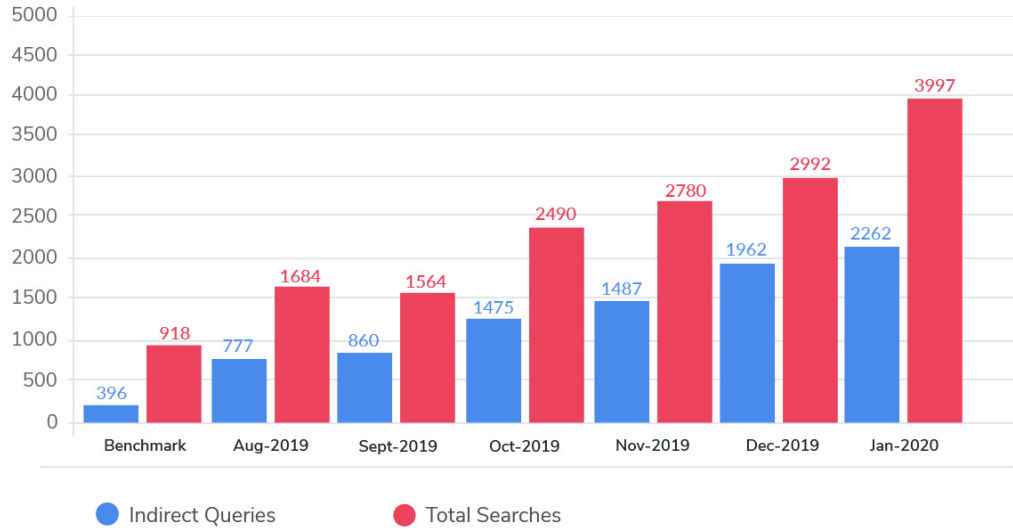
Our Approach

- We identified how potential customers were searching for their services through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keywords.

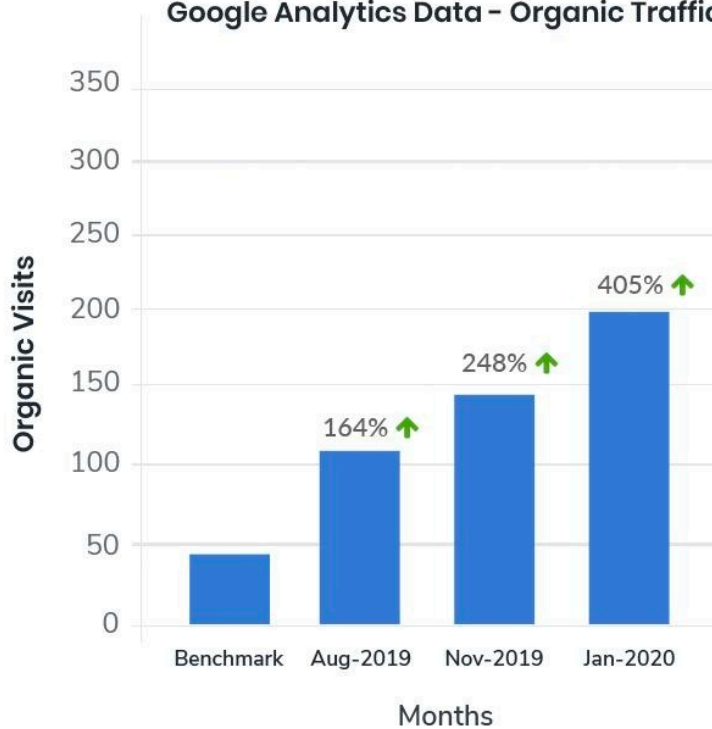
First Page Rankings



Google My Business Data



Google Analytics Data - Organic Traffic



321.405.9851
james@jamesgarrismarketing.com
www.JamesGarrisMarketing.com